

PILOT PARTNER PROGRAM TERMS

Simple expectations for a clear, trustworthy partnership.

Draft for discussion - effective only when Divergefolio and the partner confirm participation in writing. These pilot terms are not a substitute for legal review.

1. Eligible partners

The pilot is intended for homeschool curriculum providers, co-ops, associations, umbrella or cover schools, evaluators, consultants, and other parent-serving education organizations approved by Divergefolio.

2. Choose one offer

Referral offer	Member-discount offer
Partner receives 25% of net revenue collected from a new customer's first \$59 annual Family membership purchased through the assigned partner link or code.	Partner's audience receives 10% off the then-current \$59 annual Family membership. Partner does not receive a commission on discounted purchases.

3. Attribution and payment

- Attribution uses the assigned link or code. Self-referrals, duplicate accounts, refunded, reversed, fraudulent, or chargeback transactions are not commissionable.
- Commissions are calculated on net revenue actually received, excluding taxes, fees, refunds, discounts, and reversals.
- Approved commissions are paid quarterly after a 30-day refund and chargeback hold, once the balance reaches \$25. Smaller balances roll forward.
- The current Family membership is a one-time payment for 12 months and does not automatically renew. No renewal commission applies unless later agreed in writing.

4. Marketing standards

- Use accurate claims and current brand materials. Do not promise legal compliance, guaranteed acceptance by a school or state, educational outcomes, or medical or therapy results.
- Do not use spam, misleading ads, paid search on Divergefolio brand terms, impersonation, or marketing directed to children.
- Disclose the financial relationship clearly when a recommendation may generate compensation.

5. Family relationship and data

Families create and control their own Divergefolio accounts. The partner does not receive access to family records, learner data, photos, payment information, or account activity through the pilot program. Each party is responsible for its own privacy notices and legal obligations.

6. Brand, term, and changes

Divergefolio grants a limited, revocable right to use approved partner materials only during participation. Either party may end the pilot at any time by written notice. Divergefolio may update pricing, program terms, or materials prospectively and will communicate material changes before they apply.

Confirm participation

Email divergefolio@gmail.com with the organization name, website, audience, estimated reach, and preferred offer. Final participation begins only after written confirmation.